

Annual Report of NMDHA Delegates
ADHA 94rd Annual Session HOD Business Meeting
June 14-19, 2017
Jacksonville, FL

Introduction: This is a summary of the 2017 annual ADHA House of Delegates Meeting. The District IX delegation was led by Trustee Valoree Althoff. Representing the New Mexico DH Association were delegate Chair Elizabeth Onik, delegate Alyssa Klenke and 1st alternate delegate Elmer Gonzalez. Our legislative chair, Barb Posler was also invited to attend District IX meetings and attended the HOD as a guest.

Saturday, June 17: District IX Discussions (NM, TX and OK), (6:00-8:00pm). Meeting presided over by District IX Trustee Valoree Althoff.

1. District IX Discussion:
 - a. Review of HOD procedures, HYPAC and IOH contributions.
 - b. Student transitions are way down; discussed strategic plan to increase membership focusing on benefits such as free webinars on ADHA site.
 - i. NM has approximately 167 paid members out of 1,269 registered dental hygienists, for a 13% membership rate.
 - c. ADHA Research Agenda has been updated and is available on website.
 - d. ADHA has published a White Paper on DH Diagnosis, available on website.
2. Completed final review of all *Reports, Proposed Resolutions (PR's), and Bylaws/Amendments* assigned to District IX. (All Reports, PR's, and PBY's had been reviewed and discussed by Zoom link meetings prior to Annual Session. Each delegate was assigned to Committee A, B or C., and further assigned a specific Report, PR or PBY to review and study for open discussion.)
 - a. "Testimony to Reference Committee" worksheets for each of the above items of business were completed and submitted for review to Reference Committees in preparation for HOD presentation. Several new Motions were also prepared for submission to Reference Committees.
3. Cynthia Baty of Texas campaigned unopposed to be the new District IX Trustee. Valoree Althoff has completed her excellent two year term as Trustee! (Sincere thanks to Valoree for her incredible knowledge, effort, and time commitment to our District and State!)

Sunday, June 18

A. 1st HOD Meeting (8:00 – 10:00). Proceedings were opened by Speaker of the House and Parliamentarian Carolyn Roberton, BSDH, RDH.

1. Delegates were reminded to read the Annual Reports of President Betty Kable, CEO Ann Battrell and ADHA's Chief Operating Officer, Bob Moore, and the Finance Committee Report.
 - a. The ADHA Annual Report 2017, (77 pages), is available here:
https://mymembership.adha.org/images/pdf/2017_Annual_Report_Updated-6-1-17.pdf
This is an all new, streamlined interactive report with much valuable information for members.

2. President Betty Kable summed up her Annual Report with the theme of “building, crossing and strengthening bridges”.
 - a. She focused on mentoring students to become ADHA members and emphasized research that shows that the #1 strategy that builds membership is *individual connections*. She urged all members to choose at least one other RDH to connect with and share information about membership benefits.
 - b. She announced the formation of the “ADHA Squad”: *Squads are people who share the latest news and information like blog posts, events, contests, and more using social networks like Facebook, LinkedIn and Twitter, and receive prizes for sharing ADHA info on those sites. Any RDH can become a squad member, details at: <http://adha.socialtoaster.com/>*
 - c. She also encouraged members to visit frequently, the ADHA Facebook page. <https://www.facebook.com/youradha/> (Our new President, Elmer Gonzalez can be seen at the Oral B Crest breakfast and also with Barb Posler at the June 17th meeting.)
3. This year, instead of individual reports, a panel presentation with *CEO Ann Battrell, COO Bob Moore, Director of Finance Dan Alpe, and Treasurer Donnella Miller* discussed the **3 new goals** detailed in the Annual Report:
 - a. Working on ADHA infrastructure by “right-sizing” the budget
 - b. Defining membership engagement and professional development in new ways, not just CE’s
 - i. However, market research shows increased membership occurs with free CE’s, so more free CE’s for members will be added to ADHA’s website.
 - c. Promoting Advocacy and Education by merging all advocacy efforts and creating action plans to implement the Strategic Plan. For example:
 - i. Piloting a “Constituent Advisory Committee”, CAC, an ad-hoc group to expedite communication between constituents and the BOT. Ad-hoc members have the flexibility to join the committee on “as needed” basis, so as to avoid long term commitments that may not be possible for some members.
 - ii. Adding 8 pages of digital content to Access Magazine
 - iii. P&G’s new “10 State Initiative”, offering to pay dues for new members in those 10 states. (Details in Annual Report)
4. The first HOD was adjourned at 10:00 and Reference Committee Hearings and Executive Sessions were conducted until 2:00 pm.

B. Candidates Forum

Michelle Braerman campaigned unopposed for president-elect, and Matt Crispin, RDH, ran for Vice President, and Donell Miller ran for re-election as Treasurer. (Balloting took place Monday, and all candidates were installed as new ADHA officers.)

Monday, June 13

A. District Discussions (7:00 am – 9:45am)

1. District IX met to finalize PR reports.
2. Cynthia Baty was elected to a two year term as District IX Trustee
3. Candidates for President-elect, Vice President and Treasurer stopped by for a meet and greet and to answer any questions by delegates.

B. 2nd HOD Meeting (11:00- 3:00 pm)

1. Reference Committees A, B and C reviewed recommendations from delegates, which were presented, discussed and voted upon by the House of Delegates. Several Proposed Resolutions (PR's) and Amendments were considered. Two new Proposed By-laws were withdrawn by their makers. (*For Details, see copies of the Reference Committee Reports attached to the end of this report.*)

Highlights are summarized here:

- a. **PR 1:** ADHA advocates for a comprehensive oral assessment by a dental hygienist or mid-level oral health practitioner for students entering into primary, middle and secondary education. Passed
- b. **PR 2:** ADHA Supports being a credentialing authority for the DH profession. Passed
- c. **PR 3:** A resolution for ADHA to advocate for legislation, programs and research to reduce consumption of SSB's (Sugar Sweetened Beverages); to provide education on SSB's; to identify children at risk for obesity, and to provide referrals to appropriate health care providers. Passed
- d. **PR 4:** ADHA supports teledentistry as a means to reduce oral health disparities. Passed
- e. **PR 5:** A resolution to amend language concerning Dental Hygiene Actions to make it consistent with existing policy manual language. Passed
- f. **PR6:** A resolution to amend policy language to align with ADHA's definition of "evidence based". Passed
- g. **PR 7:** Withdrawn by makers
- h. **PR 8:** ADHA supports the use of lasers within the scope of DH practice . Passed

2. **Annual Reports:** 14 Annual Reports of the various ADHA committees were reviewed and recommended for acceptance without comment with the exception of the Nominating Committee Report. Some HOD members felt that there was not enough transparency about the process for nominations. This issue was referred to the BOT and the Executive Committee for further study.

3. **HOD 2 adjourned at 2:45**

C. 3rd HOD Meeting (3:30-5:00 pm)

- 1. President Betty Kabel gave a speech thanking everyone for their help during her tenure.
- 2. Introduction to Columbus, Ohio, site of 2018 Annual Session, June 20-25, 2018.
- 3. Report of the Tellers on voting
- 4. The **Institute of Oral Health** (IOH) announced that the "*In Motion 5K Run, Walk, Fun*" fundraiser raised over **\$50,000...** an outstanding result! Most of the District IX delegates participated.
- 5. Installation of Officers for 2016
President Tammy Filipiak, Vice President Matt Crispin, Treasurer Donell Miller, Speaker Carol Roberton, President Elect Michele Braerman and All Trustees .
- 6. President Filipiak gave her inaugural speech in which she built upon her comments in the Annual Report: "The need to unify our voice and build momentum around the importance of increasing our member market share will be at the forefront. ADHA must be viewed as the premier resource for all dental hygienists throughout the lifecycle of their career, and our strategic plan has placed this important objective front and center."

D. The meeting was adjourned at 5:00 pm

Respectfully Submitted

Elizabeth Onik, RDH

Elizabeth Onik, RDH, M.Ed, Head Delegate

Alyssa Klenke, RDH, MS, Delegate

Elmer Gonzalez, RDH, MS, MA, MBA, Alternate Delegate

END OF DELEGATE REPORT ON HOD BUSINESS

ADHA ANNUAL CONFERENCE: EVENTS REPORT

Wednesday, June 14

ADHA /Young Dental Kick-off Event: a night of fun at the River City Brewing Company, with music, food, drinks and connecting with colleagues.

Thursday, June 15

1. Student, RDH & Graduate Posters and Research Competition
2. General Session: Keynote speaker Alex Sheen gave a very inspirational talk about the founding of his nonprofit social movement , “*because I said I would*”, dedicated to bettering humanity through promises made and kept. See <https://becauseisaidiwould.com/> for free promise cards.
3. IOH Fundraiser: In Motion: 5K Run, Walk, Fun took place under threatening skies! IOH raised over \$50,000 from this event. District IX delegates took part in this event, including your NM delegates!
4. HYPAC: I did not see any reports from HYPAC for this year, nor any mention in the annual report. The HYPAC website still has the report from 2016 Annual Conference.

Friday, June 16

1. Crest Oral B Breakfast: The goal of the annual Crest + Oral B Breakfast is to empower and celebrate hygienists and their many accomplishments and to improve their patient’s lives. #hygienistproud
2. Exhibit Hall: Huge exhibit hall featuring all the newest dental hygiene products. Free lunch provided by Wrigley.
3. IOH Liaison Luncheon: An invitation only event organized to recognize IOH sponsors and Liaisons for their work and dedication to the profession.
4. ADHA Government Affairs Committee: A private meeting was requested with NM delegates, Trustee Valoree Althoff, and NM Legislative Affairs Chair, Barbara Posler. The Committee wanted an update on legislation in our state, and if there was anything they could do for us. Barb did a great job of summarizing legislation progress in NM.
5. Presidents Dinner and Awards for Excellence in Dental Hygiene: Dinner, dancing, networking and presentation of awards. (See Awards Summary attachment at end of report.)

6. Continuing Education Courses: Huge variety of CE courses available.

Saturday, June 17

1. General Session: Keynote presentation by Olympic Medalist, Laurie Hernandez. She also won first place on Dancing with the Stars this season. Her inspirational theme was never give up: "I got this".
2. ADHA Advocacy Update: As a follow up to ADHA's recent visit to the U.S. Department of Labor, the Wage & Hour Division Community Outreach & Resource Planning Specialist William L. (Roy) Richardson, Jr., joined us at the Advocacy Workshop. The U.S. Department of Labor's Wage and Hour Division (WHD) is responsible for administering and enforcing worker protection laws. Mr. Richardson provided insight on workplace issues and the services of the WHD.
3. Mega Issue Discussion: *Help Me, Help You: Becoming Stronger Together.* Seminar focused on ways ADHA can better support us, both in the practice setting and in career development. Also discussed how to hone networking skills to make more meaningful connections and help foster a welcoming environment wherever you go.

Sunday, June 18:

1. Constituent and Component Leadership Workshop: This workshop was led by Cynthia D'Amour, a business professional who has dedicated her career to developing associations into strong entities.
2. District IX dinner: An excellent meal was held on Sunday at The Blue Fish Restaurant and Oyster Bar in Jacksonville, arranged by Cynthia Baty.

Respectfully Submitted

Elizabeth Onik, Alyssa Klenke, Elmer Gonzalez.

NMDHA Delegates