

**Philips Oral Healthcare & NMDHA invite you to attend:  
Three For Three: A Morning of CE  
All Attendees receive a FREE Philips Sonicare**



Lisa's career as a professional corporate speaker spans over 30 years. A graduate of Broome Community College, NY with 30-plus years of clinical practice experience, she knows the business of dentistry!

Lisa communicates to motivate throughout the world, transforming communication chaos into profit, performance and productivity. Her interactive, dynamic presentation style motivates her audience to take action.

She is the CEO of Lisa Copeland Communications and the Past President in the National Speakers Association Northwest Chapter. Lisa recently received her CSP (Certified Speaking Professional) designation from NSA. Less than 12% of professional speakers attain this level and she is the second dental hygienist worldwide.

Lisa is also the Professional Education Manager in the NW for Philips Oral Healthcare, Sonicare / Zoom, the sponsor for this event.

After working in Singapore for five years, Lisa relocated to the Pacific NW. Her passions in life include triathlons, cycling, swimming, snowboarding, and travel.



*Presented by:*  
Lisa Copeland,  
RDH, CSP

Philips Oral  
Healthcare is  
designated as an

Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing dental education programs of this program provider are accepted by AGD for Fellowship/Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from 1/1/15 to 12/31/18. Provider ID #217878.

**Method of Instruction:** Lecture

**Subject Code:**

**Cancellation Policy:**

## Meeting and Registration Information

**DATE:** **Saturday August 11, 2018**  
**Limited Space Available!**

**LOCATION:** **University of New Mexico**  
**Room: 2720 Dominici Hall**

**TIME:** **8:00 AM—12:00 PM**

**COST:** **\$15.00**

**All proceeds go to NMDHA**

**Register soon to secure your spot for this unique opportunity!!**

**Full Breakfast & CE provided: 3.0 CEUs**

**Register Online at:**  
**[www.nmdha.org/events](http://www.nmdha.org/events)**

## Three Hours / Three Courses

### The Nutrition Position:

This course is intended to provide awareness for dental professionals about optimal nutrition and its impact on oral and systemic diseases. As dental professionals we have the opportunity to educate, advocate and encourage patients to implement healthy lifestyles relative to nutrition and oral health.

By providing nutritional counseling during a dental appointment, we are expanding the scope of dental treatment beyond oral diseases. Participants will reconnect with the evidence-based relationship of oral health and nutrition.

### Designing Healthy Smiles:

Over the last two decades there has been an evolution in dental trends; a progression from simply treating dental disease to health promotion and esthetic appeal. In this course, participants will briefly discuss new trends driving dentistry and will discover ways that provide optimal care with lasting impressions.

According to the American Academy of Cosmetic Dentistry, 99.7% of Americans believe a smile is an important social asset. Learn to employ a shade assessment to promote esthetic discussions. Patients with beautiful, radiant smiles are ambassadors for dentistry.

### Gen Z: Choices and Challenges

The current and sometimes shocking health behaviors and trends in the teen generation can influence their oral and systemic health. Dental professionals have a clinical opportunity to identify risky behaviors. Encouraging Gen Z to make positive health decisions could impact their choices when challenged.

Participants will engage in a lively discussion on timely topics relating to Gen Z.

Gen Z, also known as the Global Generation, engage in multiple platforms of social media. This course identifies and addresses many of the platforms that influence teens' ventures decisions.

Recognizing high risk behaviors will prepare the dental professional to initiate dialogue that may impact a teen for a lifetime.

**Sponsored through an educational grant by Philips North America, makers of:**

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